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LL.M. Data Economy Law

Outlook on a new, multinational LL.M. Program for High Potentials developed within the ERASMUS+ Strategic Partnership "DDM4SME"

**MASARYK UNIVERSITY
FACULTY OF LAW**
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In a data economy, businesses have large amounts of data available that enable them to make data-based decisions (Data-Driven Management, "DDM"). This applies not only to tech companies, but increasingly to data-intensive SMEs and Start-ups. More often automated systems (e.g. Artificial Intelligence) are used to prepare or make business decisions on the basis of data or in the context of innovation processes. However, various legal issues arise from the different stages in the data life cycle. Thus, data-driven decision making and data-oriented businesses require a broad spectrum of competences and skills: An intertwined technical understanding, management know-how and profound legal knowledge is required.

Against this background a consortium of four European Universities – Danube-University Krems (Center of IP, Media and Innovation Law as lead coordinator), Georg August University Göttingen (Germany), Masaryk University Brno (Czeck Republic) and Kazimieras Simonavicius University Vilnius (Lithuania) – is highly committed to jointly develop a new multinational LL.M. program based on the manifold needs of a transnational data economy.

It is the objective of the envisaged LLM program to provide High Potentials and Professionals with consecutive higher education in the field of Data Economy Law. The program covers potentials, challenges and (legal and societal) risks of data-driven management and data-oriented business models. Knowledge will be provided on the legal, societal, technical and organizational dimension and on how to implement the acquired knowledge in order to avoid risks and drawbacks (e.g. liability and discrimination). Legal modules will especially cover IT- and IP-Law, Data Law, Privacy and Data Protection, Trade Secrets, Competition Law and Transnational Business Law. The program will offer higher education that fosters employability of its students and increases competitiveness of (start-up, small- and medium-sized) businesses.

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INTERESTED?
THEN TAKE THE OPPORTUNITY FOR A FIRST ENCOUNTER...

Erasmus+ Intensive Training Week on Data Economy Law

The Summerschool will take place in Austria from September 4 to September 10, 2022. Scholars and experts from legal practice will lecture on selected aspects of the data economy based on state-of-the-art course material developed by the DDM4SME consortium. The Summerschool addresses High Potentials (undergraduates, graduates, doctoral/phd students) and interested Professionals. A detailed program and administrative details (fees, funding, venue, lodging etc) will available in Spring 2022 on www.ddm4sme.eu.

MAIN CONTENTS
OF THE CURRICULUM:

- **Fundamental Knowledge (25 ECTS)**
  - ICT and Data Science
  - Business Management and Digital Economy
  - Societal and Ethical Aspects of the Data Economy
  - IP and ICT Law
  - Data Protection Law
  - Transnational Business Law
- **Data-Driven Management and Law (17 ECTS)**
  - Data Rights in the Data Life Cycle
  - Data-oriented Business Models
  - Data-driven Business Management
  - Innovation Management and IP Strategy
  - Data-related Compliance and Risk Management
- **Master Thesis (18 ECTS)**

MORE DETAILS:
www.ddm4sme.eu

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KEY FACTS OF THE ENVISAGED
CURRICULUM:

- Consecutive Master of Law
- Workload / Credits: 60 ECTS
- Duration: two semesters on a full-time basis (modular form)
- Learning Format: blended learning; all lectures will be held in dual/hybrid mode.
- Target Group: The program aims at high potentials, who would like to focus their future consulting practice on legal issues of data-driven management and the development of data-oriented business models, and at professionals, who have already gained practical experience and would like to extend their knowledge based on scientical higher education.
- Admission: The program is generally available to persons holding a law degree (graduate level – NQF 7) or a degree from any other field of science (graduate level – NQF 7) plus fundamental (practical) legal knowledge.

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Kazimieras Simonavičius
UNIVERSITY

University for
Continuing
Education Krems

DONAU UNIVERSITÄT KREMS

GEORG-AUGUST-UNIVERSITÄT
GÖTTINGEN